
Consumer Demographics

By Master site admin

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Within this topic you will find demographic information relating to consumer expenditures.

Consumer Expenditures

By Master site admin

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Average Annual Expenditure

\$53,886

Food Total

\$6,734

Food at Home

\$3,600

Food Away from Home

\$3,134

Alcoholic Beverages

\$408

Housing

\$18,198

Apparel and Services

\$2,161

Transportation

\$8,689

Healthcare

\$3,032

Entertainment

\$2,910

Personal Care Products & Services

\$733

Reading

\$83

Education

\$920

Tobacco Products & Smoking Supplies

\$247

Miscellaneous

\$670

Cash Contributions

\$1,996

Personal Insurance & Pensions

\$7,105

Household Income

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HH Income \$200,000 or More

830

2.3%

HH Income \$150,000 to \$199,999

2,058

5.7%

HH Income \$100,000 to \$149,999

3,581

9.9%

HH Income \$75,000 to \$99,999

5,077

14.0%

HH Income \$50,000 to \$74,999

9,094

25.1%

HH Income \$35,000 to \$49,999

6,846

18.9%

HH Income \$25,000 to \$34,999

3,853

10.6%

HH Income \$15,000 to \$24,999

3,896

10.7%

HH Income \$0 to \$14,999

1,025

2.8%

HH Income \$35,000+

27,486

75.9%

HH Income \$75,000+

11,546

31.9%